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City's Municipal Web Site Receives State Recognition

New Braunfels, Texas — The City of New Braunfels has announced receipt of the 2013 Texas Association of Municipal Information Officers (TAMIO) Award of Excellence in the Web Site Category for their official site www.nbtexas.org. The award was presented June 7th at the organization's annual conference in College Station.

“We completely redesigned the web site last year in order to provide a visually pleasing, easy to navigate and well ordered means for the public to access information and also to encourage public interaction and communication with the City staff and elected officials,” said Sheri Masterson, Public Information Officer. “Enhanced government transparency was the top priority of the project.”

The City formed a committee that consisted of both staff members from a wide array of departments and citizens to develop a user friendly tool that would allow for easy information retrieval through a variety of approaches.

An affiliate of the Texas Municipal League (which represents 98% of Texas' urban population through its more than 1,000 members) TAMIO was organized in 1974 to:

- Advance and promote the active cooperation and exchange of information and ideas among Texas cities;
- Provide professional development for public information officers and communication managers who work in municipal government or similar agencies;
- Promote recognition for achievement in communication with citizens.

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