



FOR IMMEDIATE RELEASE

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Police Participate in Movember Contest for Charity

New Braunfels, Texas — The City of New Braunfels Police Department will have a relaxed facial hair policy for the next several weeks as officers participate in the annual Movember mustache growing contest.

As a global charity, Movember's vision is to have an everlasting impact on the face of men's health. During November each year, Movember is responsible for the sprouting of millions of moustaches on men's faces around the world. Through this event, vital funds and awareness are raised to combat prostate and testicular cancer. In 2012, over 1.1 million contestants around the world joined the movement, raising \$147 million.

"We're having a Texas Lawman-style mustache growing contest, with the proceeds donated to the Movember Foundation," said Police Chief Tom Wibert. "Participants donate \$10 to register and then have eight weeks to try to grow the most impressive whiskers."

Entrants will be judged by the audience at the annual New Braunfels Police Department Awards Ceremony on December 12th.

"There will be no Rogaine, mascara, or hair pieces allowed. The winner earns a trophy and, in conjunction with our Texas Lawman theme, the right to have 'Wild' placed before their name from now on – such as 'Wild Joe Vargas,' or simply 'Wild Joe,'" Chief Wibert joked.

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