



FOR IMMEDIATE RELEASE

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1,000 Books Before Kindergarten Offered by Library

New Braunfels, Texas — Parents of children from birth to age five can sign up at the New Braunfels Public Library for a new, free program that develops early literacy skills, family bonds, and lifelong memories. *1,000 Books Before Kindergarten* encourages parents to read 1,000 books to their children before they start kindergarten. It is designed to make the development of reading skills fun and easy. Parents can sign up in the Children’s Room at the main library starting on January 6th or at the Westside Community Center branch starting January 7th.

Each family in the program will receive a book bag, a welcome sheet with instructions, a reading log, and a progress card. Regular get-togethers will feature storytimes, activities, and early literacy tips. At the half-way point of 500 books read, children will receive a small stuffed animal. When a family reaches the goal of 1,000 books, children will receive a book and a certificate as well as acknowledgement in a library display.

“*1,000 Books Before Kindergarten* helps the whole family to get involved in reading in a way that is the most beneficial - fun and not stressful. 1,000 books may seem like a lot, but you can count your child’s favorite story every time you read it, as young children love to read their favorite books as often as they can,” said Children’s Librarian, Jenny Rodriguez. “The stories we read to your child at library storytimes count too, so it can add up very quickly. We hope that *1,000 Books Before Kindergarten* helps children in our community to grow and learn with their families before they start school. We anticipate that this program will help foster a connection between the library and families, too.”

For more information, parents can check out the *1,000 Books Before Kindergarten* website at 1000booksbeforekindergarten.org or contact Jenny Rodriguez at (830)221-4303.

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