



FOR IMMEDIATE RELEASE

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Electronics Recycling Event Scheduled

New Braunfels, TX – On Saturday, January 18, 2014, the City of New Braunfels Solid Waste and Recycling Division, in partnership with Comal County Rural Recycling, is hosting a household electronic device recycling drop-off event for New Braunfels and Comal County residents. The collection will take place from 8:00 a.m. to 12:00 p.m. in the Landa Park Aquatics Complex parking lot, located at 350 Aquatic Circle.

Rather than being tossed in the landfill or discarded where toxins could leach into the groundwater, the materials used to make electronics can be recycled into products such as outdoor furniture, road signs, jewelry, new electronics, or automotive parts.

“Getting a new device does not always mean the old one moves out right away,” said Catelyn Scholwinski, the City’s Recycling Coordinator. “Maybe it leaves its place in the home office and takes up residence in the garage for a few years first. Have an old remote that hangs around the entertainment center, but have no idea which device it once controlled? Bring it - along with that tangled mess of chargers from retired cell phones, and the 20-year old TV in the hall closet - to the drop-off event on January 18th.”

The following items will be accepted: computers, computer accessories, computer monitors, televisions, telephones, copiers/printers, small household appliances, video and camera equipment, GPS units, and cell phones. Large household appliances, such as refrigerators and freezers, yard maintenance equipment, smoke detectors, batteries, light bulbs, or items containing Freon will not be accepted.

According to the Electronics TakeBack Coalition (ETBC), the average U.S. household spent \$1,312 on consumer electronic devices in 2012, and reported owning an average of 24 devices. They also note that TVs are typically upgraded every 5-7 years, and computers every 3-4 years, whereas the average mobile phone is used for less than two years. ETBC promotes green design and responsible recycling in the electronics industry in the U.S. as part of the global effort for advancing sustainable practices. They have a three-point platform for reform in the electronics industry: Take it back, Make it green, Recycle responsibly.

For more information on the event, visit www.nbtexas.org/electronicsrecycling or call the City of New Braunfels Solid Waste and Recycling Division at (830) 221-4040.

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