



FOR IMMEDIATE RELEASE

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City Recognized with 2014 National Main Street Accreditation

New Braunfels, TX – New Braunfels has been commended for successful annual progress as a designated Main Street community. The Texas Historical Commission’s (THC) Texas Main Street Program (TMSP) made the announcement January 30th at the winter gathering of Texas Main Street managers in Seguin.

Sixty-three designated Main Street programs in Texas were recognized. The TMSP will recommend its Texas selections for 2014 National Accreditation to the National Main Street Center, a subsidiary of the National Trust for Historic Preservation. The national announcement for all designated Main Street programs across the country will be made at the National Main Street conference in Detroit, MI in May of 2014.

“National Accreditation, and the recognition that goes along with it, is a statement that the local Main Street program is working hard and consistently moving forward to achieve downtown revitalization goals that are grounded in historic preservation,” said Debra Drescher, TMSP state coordinator. “Over more than 30 years, the national Main Street model – which has been in place in Texas since the inception of the nationwide effort – has been an effective way for communities of all sizes to restore and maintain vitality and economic health in their historic downtowns. We are so proud of the staff and volunteers of Texas’ Main Street programs who work hard every day on these objectives and so thankful to the elected officials, city management and other stakeholders who support them in their work. Accreditation recognizes that hard work and progress.”

Accredited programs show above average performance in ten categories on an annual report. Selection criteria focus on planning, partnerships, staffing, volunteer effort, preservation ethic, training and program assessment through reporting. The state office also works with programs throughout the year by providing various services based upon local needs.

For additional information about the national Main Street effort, visit the National Trust Main Street web site at <http://www.preservationnation.org/main-street/>. For more information on the Texas Historical Commission’s Main Street program visit www.thc.state.tx.us.

The THC’s Texas Main Street Program is a revitalization program for historic downtown and neighborhood commercial districts. It is based on a Four-Point Approach™ -- organization, design,

promotion and economic restructuring -- all within the context of historic preservation. Implemented nationwide and in Texas in 1981, the Texas program has assisted approximately 165 communities throughout the state.

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