



## FOR IMMEDIATE RELEASE

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### **New Braunfels Named Tree City USA® Community for the 26<sup>th</sup> Year**

**New Braunfels, TX** - New Braunfels has earned national recognition by the Arbor Day Foundation as a Tree City USA® community for its commitment to urban forestry for the 26<sup>th</sup> year.

The City also received the Tree City USA Growth Award for the fifteenth consecutive year. The prestigious Growth Award honors environmental improvement and higher levels of tree care in Tree City USA® communities.

“Everyone benefits when elected officials, volunteers and committed citizens in communities like New Braunfels make smart investments in urban forests,” said John Rosenow, Chief Executive and Founder of the Arbor Day Foundation. “Trees bring shade to our homes and beauty to our neighborhoods, along with numerous economic, social and environmental benefits.”

Cleaner air, improved storm water management, energy savings, increased property values and commercial activity are among the benefits enjoyed by Tree City USA® communities.

“We are thrilled to receive both awards again this year,” said Kelly Eby, Urban Forester. “We are especially grateful to the many volunteers and local garden club members for their continuous efforts towards maintaining our communities’ urban forest and Tree City USA® status.”

Tree City USA® communities must have a tree board or department, a tree care ordinance, a comprehensive community forestry program, and an Arbor Day observance and proclamation. The Tree City USA® program is sponsored by the Arbor Day Foundation, in partnership with the U.S. Forest Service and the National Association of State Foresters. More information is available at [www.arborday.org/TreeCityUSA](http://www.arborday.org/TreeCityUSA).

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