



FOR IMMEDIATE RELEASE

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CONTACT: Michael Mundell, Solid Waste Manager

424 South Castell Ave.
New Braunfels, TX 78130
830.221.4040
mmundell@nbtexas.org

City's Fleet Services Division Receives Blue Seal of Excellence Recognition

New Braunfels, TX – The City of New Braunfels is pleased to announce that the Fleet Services division of Public Works has earned the Blue Seal Recognition. This recognition is a result of the division's continuing efforts to provide quality, professional service and is awarded by the National Institute for Automotive Service Excellence (ASE), a non-profit organization dedicated to improving the quality of vehicle repair and service by testing and certification for automotive repair and service professionals.

ASE certification means that an individual has passed tough, industry-developed exams and has met a specific experience requirement. To become eligible for the Blue Seal Recognition, a maintenance shop must have 75% of its automotive professionals ASE certified and a certified technician in each area of service offered. The City maintenance shop offers 16 areas of service. To maintain eligibility for this program, a maintenance shop must renew each year and confirm their professionals' certification status.

Fleet Services' Fleet Manager is certified as a Master Technician and the all five Technicians are certified professionals in various disciplines. The division currently provides a variety of repair and maintenance services to over 370 fleet vehicles and pieces of equipment - from complete brake replacement and oil changes to in-depth operating system diagnosis and repair. The division performs an average of 41 scheduled services and 24 unscheduled repairs per week. The City of New Braunfels is one of only 12 municipal maintenance shops in the state of Texas that have received the ASE Blue Seal Recognition.

ASE has been providing professional certifications and recognitions to automotive technicians, engine machinists, and parts specialists since 1972 and today approximately 350,000 professionals are ASE certified nationwide.

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