



FOR IMMEDIATE RELEASE

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City's Parks and Recreation Program Guide Now Available on ISSUU

New Braunfels, TX —The City of New Braunfels has announced that citizens can now view the City's Parks and Recreation program guide "The Fun Things in Life" on ISSUU, an online platform for publications.

"The Fun Things in Life" is a resource guide for New Braunfels Parks and Recreation classes, programs and events and is published three times per year. It also includes park, volunteer, arboretum and park project spotlights and provides a myriad of park information, details on volunteer opportunities and urban forestry education.

"We are continually searching for innovative ways to inform residents of recreational programs and offerings, and the online version of the program guide is an essential component of that effort," said Kelsey Heiden, Marketing Coordinator for the Parks and Recreation Department. "The new online layout provides vital information in a user-friendly configuration and incorporates new features such as interactive links for more details on a variety of topics and the option to download the guide easily. The ISSUU platform also allows viewers to review archived editions of the publication."

To access the online version of "The Fun Things in Life" via ISSUU, visit www.issuu.com/NBPARKS. It can also be accessed through the Parks and Recreation homepage (www.nbtexas.org/parks) and the "Fun Things in Life" page (www.nbtexas.org/fun). Print copies of the program guide are available at the Landa Recreation Center, the New Braunfels Public Library and the Parks and Recreation Administrative Office.

For additional information, or to register for any of the programs, events or classes contact the City's Parks and Recreation Department at 830-221-4350.

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