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City Receives Three State Awards for Achievements in Communications

New Braunfels, TX — The City of New Braunfels has announced receipt of three awards for achievements in communications from the Texas Association of Municipal Information Officers (TAMIO). The awards were presented on June 20th at the organization’s annual conference in Richardson, Texas.

The honors include:

- **Award of Honor for Special Publication, Print Category** for the official Parks and Recreation Department Program Guide “The Fun Things in Life.”
- **TAMI Award (1st Place) for Best Recurring Special Event** for “Thru the Chute Boat Race and River Expo.”
- **Award of Excellence for Best Public Service Announcement (Educational), Video Category** for “Recycling in New Braunfels” from the Solid Waste Division of the Public Works Department.

The TAMI Awards are the leading recognition program in Texas honoring excellence for municipal communication strategies. TAMIO received over 300 overall award entries statewide during this year’s competition. Awards were presented in 24 different marketing, print, video, special events, and technological service categories.

“Our elected officials and City staff place a high value on accountability and open communication with our citizens and visitors,” said Sheri Masterson, Public Information Officer. “We continually strive to improve and expand our methods of sharing information in support of our goals of transparent government, good stewardship and citizen engagement.”

An affiliate of the Texas Municipal League (which represents 98% of Texas’ urban population through its more than 1,000 members) TAMIO was organized in 1974 to:

- Promote recognition for achievement in communication with citizens.
- Advance and promote the active cooperation and exchange of information and ideas among Texas cities.
- Provide professional development for public information officers and communication managers who work in municipal government or similar agencies.

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