



FOR IMMEDIATE RELEASE

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CONTACT: Gretchen Pruett, Library Director
700 E. Common St.
New Braunfels, TX 78130
830.221.4322
gpruett@nbtexas.org

New Braunfels Public Library Conducts Customer Survey

New Braunfels, TX - The New Braunfels Public Library is currently conducting a survey of its customers regarding the library's services, materials, and programs. This survey, which will be conducted annually in the summer, may be accessed on the library's website at www.nbtexas.org/library or in print format at any of the library's service desks. Community members will be able to take the survey through August 23rd.

The survey's intent is to gain insight into the needs and interests of the community, and to learn how to better serve the library's clientele.

"We hope that with this annual survey we'll get a clearer picture of how the library makes a difference in people's lives. An annual snapshot of what our customers think will help us to assess how we've been doing and to plan for future programs and services," said Library Director, Gretchen Pruett. "The library is always changing and evolving. We're so much more than books. The more we are able to learn from our patrons about what they think of the library, the better the library will become."

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