



FOR IMMEDIATE RELEASE

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City Names New Fire Chief

New Braunfels, Texas — The City of New Braunfels has announced that Mr. Kenneth Jacks has been selected as Fire Chief. Chief Jacks will assume his duties beginning December 1st.

“We pursued an in-depth application process that included a series of interviews with three panels consisting of Fire Department Command Staff, members of the rank and file of the department and senior City staff,” said City Manager, Robert Camareno. “Over forty applications for the slot were received, following the retirement of the previous Fire Chief earlier this year, and we believe the skills, experience, training and certifications Chief Jacks has to offer will bring innovative ideas and solutions to our City while respecting our traditions.”

During Jacks 27 year career with the Richardson, Texas Fire Department he assumed progressively more responsibility, rose through the ranks and ultimately served as the Battalion Chief of Training. The Richardson Fire Department is a 150 member, ISO rated 1 department with six stations that provide Fire and Emergency Management Services to a population over 100,000. His experience includes operational training for the entire department, budget management, grant acquisition, emergency management, special operations, long-range planning and assisting in the development of new fire stations and a Training/Emergency Operations Center complex.

Chief Jacks holds a B.S. Degree in Fire Science from Columbia Southern University and is a Texas Commission on Fire Protection Certified Master Firefighter, Master Fire Investigator, Master Fire Inspector and Master Fire Service Instructor III. He also holds certification as a Fire Service Chief Executive Officer from the Mays Business School at Texas A&M University.

The City of New Braunfels Fire Chief, in conjunction with the department Command Staff, performs departmental administrative activities including budget development and oversight, policy analysis, project management and strategic planning. The Chief also supervises recruitment, testing, hiring, performance evaluation, employee recognition and development under the guidelines of Texas Civil Service laws.

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