



FOR IMMEDIATE RELEASE

November 26, 2014

CONTACT: Amy McWhorter, Downtown Development Coordinator
424 S. Castell Ave.
New Braunfels, TX 78130
830-221-4057
amcwhorter@nbtexas.org

22nd Annual Wassailfest Set for December 4th

New Braunfels, TX – The City of New Braunfels is hosting the 22nd annual Wassailfest on Thursday, December 4th, from 6:00 - 9:00 p.m. in historic downtown New Braunfels. The evening kicks off with Mayor Barron Casteel providing the first wassail toast at the Main Plaza Bandstand while over 100,000 twinkling lights downtown provide a festive mood.

The event features over 40 free Wassail Stops (sampling) and Open Houses, 31 contestants in the Wassail-Meister Competition, 12 non-profit food vendors and performances by: Freiheit, Lone Star, Memorial, Carl Schurz and Oak Creek Elementary School Choirs, Tree of Life Church Choir, the New Braunfels Firefighters Pipes and Drums, Fred Fey and his Wurlitzer Carousel Organ and Karen Vega, a local violinist.

The Peoples' Choice and "Wassail-Meisters" awards will be announced Friday, December 5th at 2:00 p.m. at the bandstand in Main Plaza, downtown New Braunfels.

Wassailfest began in 1992 as a way for downtown merchants to thank customers for their patronage and to highlight the beauty and charm of downtown during the holiday season.

For more information about this Wassailfest, contact Amy McWhorter at 830-221-4057.

###