



FOR RELEASE

November 28, 2014

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Library Adds Popular Magazines and Audiobooks Online

New Braunfels, TX - The New Braunfels Public Library is now offering two new platforms for reading and listening online. In an effort to meet growing demand for interesting and popular books and magazines in electronic format, the library has added *Flipster*, an online magazine resource, and *OneClickdigital*, an online audiobook and ebook resource. These two new products supplement existing digital media resources offered by the library, *Overdrive* and *Zinio*. The new platforms offer content not available on the existing ones and are easy to use on smart devices.

“*Flipster* and *OneClickdigital* are two great resources which I know our patrons, who want easy to use, popular books and magazines for their smart phones and tablets, will find very appealing. *Flipster* and *OneClickdigital* benefit patrons by offering new and popular titles, and are designed specifically to work well with smart devices and tablets, as they each offer straightforward, simple apps. These resources also increase the number of quality books and magazines we can offer online,” said Library Director Gretchen Pruett. “For instance, *Flipster* gives us access to the very popular *People* and *Entertainment Weekly*. In the future we’ll add additional popular magazines offered exclusively with this service. *OneClickdigital*, on the other hand, offers many children’s audiobooks not available through *Overdrive*, as well as backlist novels by popular writers and many classics. We feel that by adding these two resources our digital offerings will be much more extensive and tempting to our patrons. Though these resources will be enjoyed in part because they are easy to use, we do want our patrons to know that we’re here to help them. Library patrons are encouraged to come into the library with their phones or tablets if they need help accessing these great new platforms. We’re also truly grateful for the financial support of *The Friends of the New Braunfels Public Library* in making *Flipster* and *OneClickdigital* a reality.”

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