

FOR IMMEDIATE RELEASE

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December 2014 Sales Tax Collected

New Braunfels, Texas — The City of New Braunfels has announced an overall increase of 8.7% in sales taxes received for the month of December 2014 sales compared to the same month last year. This contributes to an overall increase of 2.7% for the first three months in the October 2014 – September 2015 fiscal year the City observes.

The increase in December sales is a positive trend seeing that the first two months of the fiscal year yielded declining or minimal gains. With this payment, the city is on track to meet the revenue projections for sales tax incorporated into the FY 2014-15 Operating Budget and Plan of Municipal Services.

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