



FOR IMMEDIATE RELEASE

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Sales Tax Collected for January

New Braunfels, Texas — The City of New Braunfels has announced an overall increase of 1.5% in sales taxes received for the month of January sales compared to the same month last year. This contributes to an overall increase of 2.4% for the first four months in the October 2014 – September 2015 fiscal year the City observes.

“The increase in January sales is a positive trend, seeing that this month is typically the lowest collection month of the year,” said Martie Simpson, Director of Finance. “The city is on track to meet the revenue projections for sales tax factored into the FY 2014-15 Operating Budget and Plan of Municipal Services.”

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