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CONTACT: Sheri Masterson, Public Information Officer

424 S. Castell Ave.

New Braunfels, TX 78130

830.221-4283

smasterson@nbtexas.org

National Research Center Presenting 2014 Citizen Survey Results to City Council

New Braunfels, Texas — During a special City Council Meeting on Monday, April 13th at 4:30 p.m., Michelle Kobayashi, with the National Research Center (NRC), will provide a presentation and facilitate a discussion on the results and major conclusions of the 2014 New Braunfels Citizen Survey.

The NRC conducted the survey of citizens, on behalf of the City, during November of 2014. Designed to assess community needs, measure service performance, and assist in long-range strategic planning the survey also included questions about residents' usage of services and quality of life issues.

Facilitated by the International City Manager's Association (ICMA), the National Citizen's Survey is a standardized survey that provides not only local results, but benchmarks those results against local results from the 2012 New Braunfels Citizen Survey and over 500 participating jurisdictions throughout the country.

"We asked citizens to participate in the survey to assist us in making decisions that affect our city," said Robert Camareno, City Manager. "The results provide both our elected officials and staff with important input and we greatly appreciate the respondents' participation."

The data collected will be considered during performance measurement, budget planning, program and policy evaluation, development of enhanced civic engagement practices, resource allocations, and for improvement of city services.

All the results and reports will be available for public review on the City's website at www.nbtexas.org/survey beginning Tuesday, April 14th.

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