



POLICE DEPARTMENT

FOR IMMEDIATE RELEASE

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NBPD Participating in TXDOT's "Click It or Ticket" Campaign

New Braunfels, Texas — The New Braunfels Police Department is proud to once again be participating in TXDOT's 14th Annual "Click It or Ticket" seat belt law awareness campaign.

Through May 31st, New Braunfels Police officers in the Selective Traffic Enforcement Program (S.T.E.P.), along with regular NBPD patrol and traffic officers will increase efforts to ticket drivers and passengers not wearing seat belts.

By law, every motorist on Texas roads needs to buckle up. In 2014, a total of 2,587 motor vehicle crashes occurred in Texas in which unrestrained vehicle occupants sustained fatal or serious injuries.

The New Braunfels Police Department has participated since 2008 in the federal government's S.T.E.P. grant program, which provides funding for additional officers targeting drivers who are speeding, driving while intoxicated, or not wearing their seat belts.

So remember, "Click It or Ticket." It could save your life.



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