FOR IMMEDIATE RELEASE
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World Car Kia Sponsors 2015 Concerts in the Park Series

New Braunfels, TX – On Thursday, June 11th World Car Kia New Braunfels will present a sponsorship contribution to the City of New Braunfels Parks and Recreation Department to support the 2015 Concerts in the Park series. The sponsorship check will be presented at 7:15 p.m., before the Arms's Length (blues and rock music) concert begins at the Landa Park Dance Slab.

World Car Kia General Manager, Bill Keyes said, "At World Car Kia New Braunfels we have always believed in giving back. We are giving back to our local communities under a program we call 'We Care Program.' We could not resist helping with Concerts in the Park as it provides great entertainment at no charge to the community."

"We are grateful for the generous contribution of World Car Kia New Braunfels," said Stacey Dicke, Parks and Recreation Director "Organizations like this, and the talented bands who volunteer their time, make this free concert series available to our community."

Five other businesses have generously contributed, including: Blue Moose Pizza, Digital D-Signs, KGNB KNBT Radio New Braunfels, Wright Distributing and Bug-a-Meister, Ms. Dicke noted.

For thirty-one years the Landa Park Dance Slab has been the place to be every Thursday night during the summer months. Local musicians perform a variety of music ranging from rhythm and blues, to hard rock and cool country tunes. All shows are free to the public and begin at 7:30 p.m. on Thursday evenings through August 13th. Concert goers are reminded to bring lawn chairs, blankets and refreshments to enjoy the performances.

For additional information, visit www.nbtexas.org/concerts or contact the City's Parks and Recreation Department at 830-221-4350.

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