



FOR IMMEDIATE RELEASE
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New Braunfels Celebrates Parks and Recreation Month

New Braunfels, TX – July is National Parks and Recreation Month and thousands of individuals across the country will celebrate the power recreation and parks have to strengthen communities, transform lives and protect the future. This is the 30th anniversary of the annual event, which was created by the National Recreation and Park Association (NRPA), and it has been held every July since 1985.

The City of New Braunfels Parks and Recreation Department is offering buy-one-get-one free admission for the entire month of July on the following days and attractions:

- Mondays - Landa Park Paddle Boats
- Tuesdays - Landa Park Miniature Golf
- Wednesdays - Landa Park Aquatic Complex

Additionally, the department is hosting the following free, family fun events each Saturday during July to encourage residents to discover Fischer Park:

- **Saturday, July 4th** Concert featuring UpriZing 6:30 p.m. – 9:00 p.m.
Landa Fireworks viewing at 9:15 p.m. (*The Landa Park Firework display is viewable from Fischer Park.*)
- **Saturday, July 11th** Last Chance Forever Birds of Prey 11:00 a.m.
- **Saturday, July 18th** Bring Your Own Bait Family Fishing Derby 8:00 a.m. -10:30 a.m.
Concert featuring Free Marie Band 6:00 p.m. - 8:00 p.m.
Movie in the Park presenting "*Back to the Future*" 9:00 p.m.
- **Saturday, July 25th** Geocaching Scavenger Hunt 10:00 a.m. - 12:30 p.m.
Dinosaur George at 2:00 p.m., 3:00 p.m. and 4:00 p.m.

In addition to the scheduled events, the Parks and Recreation Department is hosting an outdoor Instagram photo challenge. The thirty-one day challenge asks everyone to get outdoors and capture photos in ten select parks, then upload them to Instagram using the hashtag #NBParksandRec. Participants who complete the challenge will have one of their photos published in an upcoming "*The Fun Things in Life*" recreation program guide. Details on the Outdoor Challenge Photo Scavenger Hunt are available at <http://bit.ly/1H7VGoO>.

"Parks and recreation services are vital for our community, from protecting open space and natural resources, to providing activities and resources for all walks of life, and Park and Recreation Month encourages everyone to reflect on the exponential value parks and recreation brings to our community," said Kelsey Heiden, Parks and Recreation Marketing Coordinator. "This month we are encouraging the

community to celebrate with us by participating in the various activities we have planned and to get out and enjoy the local parks, playgrounds and our recreation services.”

The NRPA is a national not-for-profit organization dedicated to advancing park, recreation and conservation efforts that enhance the quality of life for all people. Through its network of 50,000 recreation and park professionals and citizens, NRPA encourages the promotion of healthy and active lifestyles, conservation initiatives and equitable access to parks and public space. For more information, visit NRPA.org.

For further information about National Park and Recreation Month activities, call 830-221-4350 or visit www.nbtexas.org/parks.

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