![City of New Braunfels logo]

New Braunfels Public Library Offering Freading Online Books

New Braunfels, TX - To help patrons keep reading during the current library improvements project and beyond, an additional online reading service was launched on Monday, August 3rd. Freading (a contraction of Free Reading) features unlimited simultaneous access to over 55,000 titles from more than 950 publishers.

There are over 10,000 items for children and youth, and there is a large selection of non-fiction titles, including the popular "Lonely Planet" travel guides. Library customers will never have to wait on a hold list with Freading. If they see it, they can check it out.

Customers can download up to three free books each week for a two-week loan period with a two-week renewal option. Multiple users can simultaneously check out the same book. Titles can be obtained using every major digital device including the Kindle Fire. The system does not work with other Kindle devices.

 "The library will pay book usage rather than buying whole books, and that could save us a lot of dollars," said Library Director Gretchen Pruett. "In the traditional paradigm, libraries try to predict how many copies they must buy and put on shelves to meet customer demand. Access to Freading e-Books eliminates the guesswork. This product also eliminates the frustration of library customers who place holds and then wait days or months for their turn. Book clubs are going to love the unlimited uses. Finally, everyone can read the title at the same time!"

Access to titles starts with a current New Braunfels Public Library card and visiting the library catalog website at https://newbraunfels.biblionix.com/catalog/. Once a title is checked out, smart phones and tablets can use the free Freading app to read their titles.

For more information regarding this service, contact Gretchen Pruett at 830-221-4300.

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