



**FOR IMMEDIATE RELEASE**

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**National Community Planning Month**

**New Braunfels, Texas** — National Community Planning Month draws attention to the practice and profession of City and Regional Planning. This year’s theme is “Healthy Communities, Healthy People.”

“When we think of public health, we often think of immunizations or food safety, but there are ways the built environment can impact our health - for example building our communities to encourage walking and other outdoor activities and considering these things when reviewing subdivision plats or zoning changes,” said Christopher Looney, Planning and Community Development Director. “On our City Department website there is a video we encourage everyone to watch that talks about what can be accomplished through sound planning practices.”

“As we move into work on our City's Comprehensive Plan, which provides policy direction on how the City will grow over the next 25 years, health and the built environment can be considered depending upon the community’s input. As part of Community Planning Month, the American Planning Association allows us opportunities to draw attention to New Braunfels by sharing all of the good we are doing here with the rest of our country,” Mr. Looney noted.

Residents who watch the video and complete the pop quiz/survey related to the video by November 1<sup>st</sup> are eligible to win a gift basket with gift cards, activities and assorted items from businesses throughout New Braunfels.

Access to the video and survey is available at [www.nbtexas.org/communityplanningmonth](http://www.nbtexas.org/communityplanningmonth).

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