



**FOR IMMEDIATE RELEASE**

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**City Hosts Texas Historical Commission's Main Street Conference**

**New Braunfels, Texas** — In celebration and recognition of the City's 25th anniversary as a member of the Texas Main Street program, New Braunfels was selected to host the Texas Historical Commission's semi-annual Main Street Managers Professional Development Training Conference. Professionals and volunteers from across the State of Texas will be in town the next few days sharing ideas, learning new concepts and procedures, and catching up on trends and tools in downtown economic development.

The Faust Hotel will be showcased as participants will be headquartered there for the informative sessions. Additionally, visiting Main Street professionals will have opportunities to view other successful downtown New Braunfels venues, projects and businesses as they tour the Brauntex Theatre, Comal County Courthouse, local breweries, and take a walking tour of the entire downtown area.

"This is a great opportunity to share the successes and future plans of our unique downtown with our fellow Texans. We are especially honored to host this event as we celebrate our 25th year in the Main Street Program, which coincides with the overall State Program's 35th year in existence." stated Amy McWhorter, the City's Downtown Coordinator/Historic Preservation Officer.

Texas Main Street is a state-wide program under the umbrella of the Texas Historical Commission. Serving 88 Texas communities, the program provides technical assistance, resources and support in the revitalization and preservation of historic downtowns and commercial business districts.

The City's Planning and Community Development Director, Christopher Looney, noted "As more and more people move to Texas, hosting events like this enhances the growing state population's familiarity with New Braunfels, and increases our downtown's profile and stature as a great place to visit, shop, live, or open a new business."

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