



FOR IMMEDIATE RELEASE

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Dollar Day at the Landa Park Aquatic Complex

New Braunfels, Texas – New Braunfels Parks and Recreation Department, in partnership with Communities In Schools(CIS), is offering Dollar Day at the Landa Park Aquatic Complex on Wednesday, August 3rd from noon until 7:00 p.m. Residents and visitors are encouraged to bring a new school supply item and in exchange they will gain admission into the pool for just \$1.00.

Each July, as a community service, CIS hosts an annual Pack the Bus school supply drive collecting school supplies for all area students who are in need.

“We are excited to partner with Communities in Schools to be a part of their ‘Pack the Bus’ efforts,” said Kelsey Heiden, Marketing Coordinator. “This is a great opportunity for our community to help out and also receive admission to the Landa Park Aquatic Complex for a great value.”

CIS works hand in hand with schools, communities and families to surround our students with a caring network of support to help them stay in school and succeed in life. In Comal and Guadalupe Counties, the CIS program annually serves more than 24,000 students within the New Braunfels, Comal, Schertz-Cibolo-Universal City, and Marion Independent School Districts

For additional information about CIS visit www.cis-sct.org, for more information about Dollar Day at the Landa Park Aquatic Complex call the City’s Parks and Recreation Department at 830-221-4350.

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