



FOR IMMEDIATE RELEASE
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Power Up at Your Library Day at the New Braunfels Public Library

New Braunfels, TX – The New Braunfels Public Library will be joining in the statewide celebration of Power Up at Your Library Day declared by Governor Greg Abbott. It will take place all day on Thursday, September 15th and is open to the public with no registration necessary.

Power Up at Your Library Day is a campaign to introduce patrons to the fun and exciting world of technology and how it can be utilized throughout their local library. Library patrons can get involved by participating in a mobile scavenger hunt. This activity can be done on any Apple device. QR codes for the hunt will be set up around the library and iPads will be available to borrow from the front desk for those who do not have an Apple device. Participants will receive a New Braunfels Public Library pen/stylus/cleaner combo upon completion of the hunt and their name will be entered into a drawing for a secret grand prize to be announced at a later date. The library will also host an Open Technology Session, from 10:00 a.m. to 11:00 a.m., where patrons may ask all their smart device and technology questions.

Powered Libraries is a statewide public awareness campaign showcasing innovation, leadership, and technology-centered work being generated in today's libraries. The campaign's goal is to encourage a love of learning and support for that great American and Texas institution: public libraries.

"We are delighted to join other libraries across our state to celebrate the power of technology, and to remind our citizens that the library can be a lifelong partner with them in learning to use technology to enhance their quality of life," remarked Library Director Gretchen Pruett.

The Power Up at Your Library Day scavenger hunt is powered by the New Braunfels Public Library and the Klikaklu app.

For further information, visit the library's Digital Resources page:

<http://newbraunfels.libguides.com/digital/resources> or contact Miranda Valdez at 830-221-4320.

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