



FOR IMMEDIATE RELEASE

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New Braunfels Fire Department Partners with Communities in Schools

New Braunfels, TX – The New Braunfels Fire Department and Communities in Schools of South Central Texas have partnered together to expand an already successful student mentoring program. Communities in Schools works with schools, families, and volunteers to surround the students in our area with a caring network of support to help them stay in school and succeed in life. Now, the New Braunfels Fire Department and its 131 uniformed personnel have joined that endeavor.

“Firefighters, by nature, have an inherent desire to serve the communities in which they live and work,” said Lt. Michael Skelton. “This new partnership is yet another way in which they can give back to those in New Braunfels. On Tuesdays, fire crews from each fire station will make their way into nearby schools to meet with and mentor students. Some firefighters will be paired with a student for one-on-one mentoring, whereas others will participate in group settings.”

Skelton noted, “Unfortunately, some children may only see uniformed firefighters in times of hardship during a fire or medical emergency. Even though the rescuers are there to help, it can be a very negative experience. When students can see and interact with firefighters in uniform outside of emergency settings, it is an opportunity to see them as people who care for them not just in crisis, but who also care about them on a more personal level. It can show the student that the men and women of the New Braunfels Fire Department care that they succeed in life.”

“Our plan is to continue this partnership between the New Braunfels Fire Department and Communities in Schools to further the mission of helping children stay in school and helping these children lay a solid foundation to build upon for the rest of their lives,” said Fire Chief Kenneth Jacks.

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