



FOR IMMEDIATE RELEASE

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**CONTACT: Christopher Looney,
Planning and Community Development Director
550 Landa Street
New Braunfels, TX 78130
830.221.4055
clooney@nbtexas.org**

First Community-Wide Workshop for the Comprehensive Plan Set for November 29th

New Braunfels, Texas — The City of New Braunfels is inviting the entire community to the first Visioning Workshop for the Comprehensive Plan update. This community-wide meeting will be held from 6:30 pm to 8:30 p.m. on November 29th, at the Civic/Convention Center.

Often referred to as “a roadmap for the future,” the Comprehensive Plan is a long-range vision document that captures community-driven goals and objectives to guide local decision and policy makers on the City’s growth and development. The New Braunfels Comprehensive Plan was adopted in 1999 and was last updated in 2006.

“As the second fastest growing city in America, much has changed over the last 10 years,” said Planning and Community Development Director Christopher Looney. “Updating our comprehensive plan will help residents and decision makers identify changing community needs and desires together and develop strategies for the future in a thoughtful and collaborative way.”

As Looney has previously stated, extensive public outreach will be the hallmark of this plan update. As the first of several community-wide workshops throughout this year-and-a-half long process, attendees will have an opportunity learn more about comprehensive planning and share their ideas for the future of New Braunfels. It will also coincide with the initial gathering of the nine Plan Element Advisory Groups (who will meet throughout the process) as well as allowing the opportunity for feedback on the draft plan chapters to include:

- Growth and Future Land Use
- Urban Design and Cultural, Heritage and Historic Preservation
- Parks and Recreation
- Economic Competitiveness
- Tourism
- Transportation
- Natural Resources and Infrastructure
- Education and Youth
- Facilities, Services and Capital Improvements

“The City, and its partners represented on the plan’s Steering Committee, encourages everyone from all age groups and backgrounds to attend and participate. If you have a love of New Braunfels and its special sense of place, and want to share your ideas about its future, please join us on November 29th,” said Looney.

The workshop will be held in the Ballroom of the New Braunfels' Civic/Convention Center, located at 375 S. Castell Avenue. For more details about this workshop, or the Comprehensive Plan overall, email Christopher Looney at clooney@nbtexas.org, or call him at (830) 221-4055.

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