



**FOR IMMEDIATE RELEASE**

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**CONTACT: Christopher Looney,  
Planning and Community Development Director  
550 Landa Street  
New Braunfels, TX 78130  
830.221.4055  
clooney@nbtexas.org**

**New Braunfels Comprehensive Plan Public Workshop**

**New Braunfels, Texas** — The City of New Braunfels and the Comprehensive Plan Steering Committee are inviting the community to the second workshop for the Comprehensive Plan update. This community-wide event will focus on plan goal setting and will be held in two segments: 4:00 p.m. to 6:00 p.m., and 6:30 p.m. to 8:30 p.m., on Monday, March 6th, at the New Braunfels Civic/Convention Center. The Center is located at 375 S. Castell Avenue.

A community's Comprehensive Plan provides long-range, community-identified goals and objectives to guide local and regional policy makers on all decisions. The current New Braunfels Comprehensive Plan was adopted in 1999 and last updated in 2006. Nine subcommittees or Plan Element Advisory Groups are drafting the current community-driven planning effort, known as 'Envision New Braunfels'. These groups are made up of approximately 300 interested citizens, residents, property owners and other stakeholders, with more being added daily.

The first workshop focused on visioning and was held on November 29, 2016. Over 250 people attended and participated in the event. At this second workshop, attendees will focus on drafting goals.

"We want to provide options for participants to work on multiple groups" said Planning and Community Development Director Christopher Looney. "Therefore, this workshop will be broken into two segments: the Economic Competitiveness; Facilities, Services and Capital Improvements; and Transportation groups will meet at 4:00 p.m., while the Natural Resources and Infrastructure; Tourism; and Urban Design, Cultural, Heritage and Historic Preservation groups will meet at 6:30 p.m. The Education and Youth, Growth and Future Land Use, and Parks and Recreation groups will meet at both times, therefore participants on those groups will have two time options."

As the second of several community-wide workshops, attendees will have an opportunity to learn more about comprehensive, regional and land use planning and share their ideas for the future of New Braunfels.

"Much has changed since we last updated our plan 10 years ago," Looney stated. "We are now the second fastest growing city in the nation. Updating our comprehensive plan will help residents and decision makers identify

changing community needs and desires together and develop strategies for the future in a thoughtful and collaborative way.”

For more details about this workshop, or Envision New Braunfels overall, email Mr. Looney at [clooney@nbtexas.org](mailto:clooney@nbtexas.org). You may also follow the process online at [www.envisionnewbraunfels.org](http://www.envisionnewbraunfels.org), or on Facebook at [www.facebook.com/NBCompPlan](http://www.facebook.com/NBCompPlan).

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