



FOR IMMEDIATE RELEASE

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Parks & Recreation Strategic Plan Public Input Meeting Scheduled for May 30th

New Braunfels, Texas – The City of New Braunfels Parks and Recreation Department is hosting a community meeting, inviting the public to review the department’s Strategic Plan development process and provide feedback to the strategic plan consultants - Pros Consulting. The meeting is scheduled for Tuesday, May 30th, at 6:00 p.m. in the Tejas Room at City Hall, located at 550 Landa Street.

Representatives from Pros Consulting will start the meeting with a presentation on the data collection compiled thus far. The presentation will cover key findings of the Parks and Recreation department Strategic Plan including: comprehensive plan goals for the Parks and Recreation Department; stakeholder and focus group key themes; priority rankings for programs and facilities; levels of service for the Parks and Recreation system and identification of system gaps through mapping.

In addition, Pros Consulting will provide the results from the online community needs-assessment survey. The presentation will be followed by an interactive session where the public can provide input relating to specific areas of the plan.

“We encourage all citizens to join us in shaping the future of parks and recreation services in New Braunfels,” said Stacey Dicke, Parks and Recreation Director. “Public participation is important so that this Strategic Plan can reflect direction from those who are served by our department.”

For additional information about the department’s Strategic Plan update process or the public meeting, contact the Parks and Recreation Administrative Office at 830-221-4350.

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