



FOR IMMEDIATE RELEASE

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World Car Kia New Braunfels Sponsors 2017 Concerts in the Park Series

New Braunfels, TX – On Thursday, June 1st World Car Kia New Braunfels will present a \$10,000 sponsorship contribution to the City of New Braunfels Parks and Recreation Department to support the 2017 Concerts in the Park series. The sponsorship check will be presented before the first concert begins at the Landa Park Dance Slab at 7:20 p.m.

World Car Kia General Manager, Bill Keyes said “At World Car Kia New Braunfels we have always believed in giving back to our local community. This year will mark our fourth year contributing to Concerts in the Park, providing great entertainment at no charge to the community.”

“We are grateful for the generous contribution from World Car Kia New Braunfels,” said Robin Kunkel, Recreation Manager “Organizations like this, and the talented bands who volunteer their time, make this free concert series accessible for our community.”

Four other local businesses have generously contributed to the concert series: Digital D-Signs, Capitol Wright Distributing, Bug-a-Meister and The Downtowner Bar and Kitchen.

For thirty-three years the Landa Park Dance Slab has been the place to be every Thursday night during the summer months. Local musicians perform a variety of music ranging from rhythm and blues, to hard rock and cool country tunes. All shows are free to the public and begin at 7:30 p.m. on Thursday evenings through August 3rd this summer.

Concert goers are reminded to bring lawn chairs, blankets and refreshments to enjoy the performances. For additional information, visit www.nbtexas.org/concerts or contact the City’s Parks and Recreation Department at 830-221-4350.

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