



FOR IMMEDIATE RELEASE
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American Heart Association Recognizes City

New Braunfels, TX – During last week’s annual Texas Municipal League (TML) Conference in Houston, the City of New Braunfels was recognized for adopting a modified, comprehensive smoke-free ordinance earlier in 2017. This recognition was presented by the American Heart Association (AHA) as part of their participation in the Smoke-Free Texas initiative.

Smoke-Free Texas is a broad coalition of organizations and individuals who believe all Texas employees and customers have the right to breathe clean indoor air. Smoke-Free Texas members include the American Cancer Society Cancer Action Network, American Heart Association, American Lung Association, Americans for Nonsmokers’ Rights, Campaign for Tobacco-Free Kids, and C-Change.

Two members of the City of New Braunfels TML delegation to the conference, Mayor Barron Casteel and City Manager Robert Camareno, accepted the award from Jerry Saavedra, Sr. Community Policy Manager for the AHA.

Changes in the existing City smoking ordinance were initiated earlier this year by Councilmember Chris Monceballez, with the Council voting to strengthen the ordinance in March of 2017. The municipal code related to smoking can be viewed in its entirety at <http://www.nbtexas.org/DocumentCenter/View/11643>.

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Optional photo attached.