



FOR IMMEDIATE RELEASE

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Third Community-Wide Meeting Set for Envision New Braunfels

New Braunfels, Texas — The City of New Braunfels and the Comprehensive Plan Steering Committee invite the community to the third workshop for *Envision New Braunfels*, the Comprehensive Plan update. This community-wide event will focus on solidifying the strategies and developing the long-range future land use plan. Like the previous workshop, it will be held in two segments: 4:00 p.m. to 6:00 p.m., and 6:30 p.m. to 8:30 p.m., on Monday, October 30th, at the New Braunfels Civic/Convention Center. The Center is located at 375 S. Castell Avenue.

A community's Comprehensive Plan provides long-range, community-identified goals and objectives to guide local and regional policy makers on all decisions from transportation, to facilities, to health, to land use. The current New Braunfels Comprehensive Plan was adopted in 1999 and last updated in 2006. The first workshop focused on visioning and was held on November 29, 2016. Over 250 people attended and participated in the event. The second workshop was held on March 6, 2017 where over 200 attendees drafted goals. Over the summer, nine subcommittees, or Plan Element Advisory Groups, worked on finalizing the goals and developing draft strategies. These groups are made up of approximately 300 interested citizens, residents, property owners and other stakeholders.

“We are continuing to provide options for participants to work in multiple groups” said Planning and Community Development Director Christopher Looney. “Therefore, this third workshop will be broken into two segments: the Tourism, Transportation, and Urban Design and Cultural, Heritage and Historic Preservation groups will meet at 4:00 p.m. The Economic Competitiveness, Facilities, Services and Capital Improvements, and Natural Resources and Infrastructure groups will meet at 6:30 p.m. The Education and Youth, Growth and Future Land Use, and Parks and Recreation groups will meet at both times, therefore participants in those groups will have two time options.”

In addition to working on strategies with their fellow New Braunfelsers, attendees will have an opportunity to learn more about comprehensive, regional and land use planning and share their ideas for the future of New Braunfels.

“Much has changed since we last updated our plan 11 years ago,” Looney stated. “We have been one of the fastest growing cities in the nation for several years. Therefore, updating our comprehensive plan will help residents and decision makers identify changing community needs and desires together and develop strategies for the future in a thoughtful and collaborative way.”

For more details about this workshop, or Envision New Braunfels overall, email Mr. Looney at clooney@nbtexas.org. You may also follow the process online at www.envisionnewbraunfels.org, or on Facebook at www.facebook.com/NBCompPlan.

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