



FOR IMMEDIATE RELEASE

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Disposable Container and Cooler Size Ordinances Go into Effect

New Braunfels, TX – Beginning Wednesday, November 1, 2017, the City of New Braunfels will re-implement enforcement of the Disposable Container and Cooler Size ordinances. No disposable containers will be allowed on the Comal River or on portions of the Guadalupe River inside the New Braunfels City Limits. No coolers larger than 16 quarts will be allowed. As has always been the local law, coolers should be secured to prevent spillage of the contents into the rivers.

“These ordinances were two measures supported by our residents, one of which was evidenced by a public referendum that supported the disposable container ordinance,” said Mayor Barron Casteel. “Everyone is still invited to enjoy their favorite beverage on our rivers, we just ask that they do so responsibly and in consideration of the health and sustainability of these important community assets.”

“City staff have been working closely with the Chamber of Commerce and local outfitters to coordinate our efforts. We are united in that we want our rivers to remain healthy and inviting for all residents and visitors to enjoy them,” said Kristi Aday, Assistant City Manager.

“The legal case is still under review by the Texas Supreme Court; however, in the meantime, the City Council directed staff to implement enforcement of these two ordinances,” said Aday. “We will begin education and enforcement now, focusing on compliance, for the few tubers that come out to enjoy the fall weather. The real education effort will begin next year before Spring Break 2018 when we begin to welcome our usual crowds. Working with the CVB, we have a great strategy to help our visitors plan their trip and be prepared.”

The ordinances supplement existing prohibitions on glass and Polystyrene on the rivers aimed at maintaining the health and safety of the rivers as well as the health and safety of recreational visitors.

For additional information - including interactive maps, river rules, flow data, outfitters and trip planning hints - visit www.tubeinnewbraunfels.com.

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