



FOR IMMEDIATE RELEASE

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Downtown Lighting Set for November 17th

New Braunfels, Texas – The City of New Braunfels invites everyone to ring in the holiday season on Friday, November 17th at 6:00 p.m. with the arrival of Santa Claus beneath a hundred thousand twinkling lights in historic downtown New Braunfels. The dazzling display of low energy and sustainable LED lights stretches through downtown and will remain lit for the holiday season.

The community is invited to join in the ceremony and countdown to the illumination, when Mayor Barron Casteel will “flip the switch” to officially light downtown and Santa will arrive on a vintage fire truck. The evening will kick off with music provided by the Comal Community Band and the Canyon Hight School Steel Drum Band will also perform. Holiday treats and pictures with Santa on the bandstand will be available for purchase from the New Braunfels Downtown Association. Pictures with Santa will be \$10, cash only.

Additional partners of this annual event include the New Braunfels Downtown Association and New Braunfels Utilities. For additional information contact City’s Parks and Recreation Department at 830-221-4350.

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