



**FOR IMMEDIATE RELEASE**

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**Mail Chimp Data Breach**

**New Braunfels, TX** — The City of New Braunfels has received notice from the provider of our MyWaste app that their Mail Chimp subscriber database was accessed by unauthorized parties on Monday, April 16<sup>th</sup>.

The app provides information on recycling and solid waste services provided by the City of New Braunfels.

The MyWaste provider caught the breach before any email could be sent but notified subscribers that their email addresses may have been exposed to persons outside of the MyWaste organization. They state that only email addresses – no names, locations or passwords, etc., were accessed.

The app provider is actively investigating the situation and working to insure that it does not happen again, according to their communications.

The City was notified that only 47 subscribers to the local My Waste app prior to December 23, 2017, were affected by the breach and that they have received notification, the following message from the provider, and also their apologies:

- Be wary of emails that send you to suspicious websites
- Be on the lookout for any suspicious emails posing as Recycle Coach/My Waste and sent from a domain other than Recycle Coach
- Don't click links within emails you don't recognize.

MyWaste/Recycle Coach also noted that their systems were not affected in any way and there will be no impact to app users, as their reminder and notification systems remain fully operational and untouched.

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