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CONTACT: Christopher Looney,
Planning and Community Development Director
550 Landa Street
New Braunfels, TX 78130
830.221.4055
clooney@nbtexas.org

Envision New Braunfels Set for First Public Hearing on July 3rd

New Braunfels, Texas — Efforts of residents, property owners, businesses and community stakeholders have culminated in a public hearing for the draft of the Envision New Braunfels Comprehensive Plan. This community comprehensive plan, kicked off a little over a year and a half ago, is an update to the 1999 New Braunfels Comprehensive Plan, and is designed to enhance the city’s quality of life over the next 15-plus years.

A nine-member Steering Committee guided the process which included extensive public outreach, including innovative new engagement tools. Nine assembled Advisory Groups, made up of approximately 300 residents, focused on issues surrounding growth and future land use; urban design and cultural, heritage and historic preservation; education and youth; parks and recreation; economic competitiveness; tourism; transportation; natural resources and infrastructure; and facilities, services and capital improvements. Community participants on the Advisory Groups wrote the goals, strategies and action steps in the proposed document.

“Recognition goes to everyone who helped put together a comprehensive vision for New Braunfels,” Steering Committee Chairman Dr. Ron Reaves said. “Because of them, we were able to put together a guide book, not a how-to book, which defines our values and our vision for New Braunfels. When people come here – seeking business or residential – we’ll be able to show them the comprehensive plan, which states our values, what we believe in and welcome them to become part of it.”

“We invite everyone to review the plan,” said Christopher Looney, New Braunfels Planning and Community Development Director. “It includes community-driven goals to address our growth, maintain our quality of life, collaborate with our regional partners, and sustain our community for the next 15-plus years.”

Looney, and consultants from Design Workshop, will present the draft plan in a Public Hearing during the New Braunfels Planning Commission regular meeting on July 3rd. Planning Commission meetings begin at 6:00 p.m. and are held in Council Chambers at City Hall, 550 Landa Street.

The final draft of Envision New Braunfels will be presented for possible City Council adoption later this summer.

“You may view the plan and follow the process online at www.envisionnewbraunfels.org, as well as continue to engage in the conversation about long range planning ideas on Facebook at www.facebook.com/NBCompPlan,” Looney noted.

For more details, email Mr. Looney at clooney@nbtexas.org.

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