



FOR IMMEDIATE RELEASE
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New Braunfels Celebrates National Park and Recreation Month

New Braunfels, Texas — Summer is here, which means it’s time to get your play on. This July discover the power of parks with the City of New Braunfels Parks and Recreation Department as they celebrate Park and Recreation Month, an initiative of the National Recreation and Park Association.

New Braunfels Parks and Recreation Department is celebrating by offering buy-one, get-one free admission for the entire month of July on the following days and attractions:

- Mondays - Landa Park Paddle Boats
- Tuesdays - Landa Park Miniature Golf
- Wednesdays - Landa Park Aquatic Complex

Additionally, the Parks and Recreation Department is hosting the “Discover the Parks” Photo Contest, encouraging residents to show why parks and recreation is important in their lives. Interested individuals can visit www.nbtexas.org/PRM for more information on how to participate. Entries can be submitted via discoverjulynb.hscampaigns.com. Participants who complete the Photo Contest will have the chance to have their photo published in “The Fun Things in Life” Recreation Program Guide and win New Braunfels Parks and Recreation prizes. Winners will be announced on August 1, 2018.

“Park and Recreation Month activities encourage everyone to get outside and discover what our community has to offer,” said Megan Foster, Marketing Coordinator. “During the month of July, we encourage the community to celebrate with us by getting outdoors to enjoying local parks, playgrounds and recreation services.”

The National Recreation and Park Association (NRPA) is a national not-for-profit organization dedicated to ensuring that all Americans have access to parks and recreation for health, conservation and social equity. Through its network of nearly 60,000 recreation and park professionals and advocates, NRPA encourages the promotion of healthy and active lifestyles and equitable access to parks and public space. For more information, visit www.nrpa.org.

For further information about National Park and Recreation Month activities, call the Parks and Recreation Department at 830-221-4350 or visit www.nbtexas.org/parks.

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