



FOR IMMEDIATE RELEASE
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Envision New Braunfels Draft Published for Public Review

New Braunfels, Texas — Efforts of residents, property owners, businesses, and community stakeholders have culminated in a draft of the Envision New Braunfels Comprehensive Plan. Developed through a robust year-and-a-half long public-input process, this long-range community planning guide will be an update to the 1999 New Braunfels Comprehensive Plan. It is designed as a 15-plus year policy, project and partnership recommending document to maintain and enhance the city’s quality of life.

“The Steering Committee and nine Plan Element Advisory Groups, made up of approximately 300 resident volunteers, contributed a staggering amount of their personal time to this project and we couldn’t be more pleased with the outcome.”, stated Christopher Looney, Planning and Community Development Director. “The input we received across the entire community demonstrates a tremendously engaged citizenry which is indicative of everyone’s love of New Braunfels.”

A nine-member Steering Committee guided the process which included extensive public outreach, including innovative new engagement tools. Nine assembled Resident Advisory Groups focused on issues surrounding growth and future land use; urban design and cultural, heritage and historic preservation; education and youth; parks and recreation; economic competitiveness; tourism; transportation; natural resources and infrastructure; and facilities, services and capital improvements. Community participants on the Advisory Groups wrote the goals, strategies and action steps in the proposed document.

The City of New Braunfels invites everyone to read, review and comment on the draft plan and continue to follow the process online at www.envisionnewbraunfels.org, as well as engage in conversation about long range and regional planning on Facebook at www.facebook.com/NBCompPlan.

The New Braunfels Planning Commission conducted a public hearing and recommended approval of Envision New Braunfels at their regular meeting Tuesday, July 3rd. New Braunfels City Council will receive a briefing presentation at their meeting on July 9th and will consider adoption of the plan in August. City Council meetings begin at 6:00 p.m. and are held in Council Chambers at City Hall, 550 Landa Street.

For more details, to comment on the plan, or if you would like to request a paper copy, email Mr. Looney at clooney@nbtexas.org.

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