



FOR IMMEDIATE RELEASE

September 5, 2018

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September is National Library Card Sign-Up Month

New Braunfels, Texas — September is National Library Card Sign-up Month, a time when the American Library Association (ALA) and libraries nationwide join together to remind parents, caregivers and students that signing up for a library card is the first step towards academic achievement and lifelong learning. Library Card Sign-up Month is held each September to mark the beginning of the school year.

The New Braunfels Public Library will be participating by hosting an event called “Get Carded.” Throughout the month of September, patrons will have the opportunity to show the library where their library card takes them, by taking creative pictures and posting them to any of three social media platforms (Facebook, Twitter, and Instagram) with the hashtag #NBPLGetCarded. Patrons are not required to be in the photos.

The event ends on September 30th. On October 1st a winner will be chosen at random and will receive a Kindle Fire.

This comes at a particularly exciting time as the City of New Braunfels City Council has approved expanding the areas eligible for a library card at no cost. That amendment to the city ordinance adds those residing in the city extraterritorial jurisdiction (ETJ), or in an area that the United States Postal Service has designated as a mailing address of New Braunfels, TX, as eligible for a free library card. Previously, only those residing within the city limits were able to get a card at no cost.

Residents in the additional service areas should bring proof of their residential address to any location of the New Braunfels Public Library, along with photo identification, to obtain their library cards. Residents in those areas who have paid a non-resident fee for service will be able to renew their library card at no charge.

“We are very excited to see what patrons come up with using #NBPLGetCarded. This event is a fun way for patrons to express how they enjoy all the important things a library card gives them access to - things like cooking a new recipe, reading at the park, learning a new language, and more,” said Miranda Robbins, Digital Services Librarian.

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