



FOR IMMEDIATE RELEASE
October 3, 2018

CONTACT: Gretchen Pruett, Library Director
700 E. Common St.
New Braunfels, TX 78130
830-221-4322
gpruett@nbtexas.org

New Braunfels Public Library Celebrates Powered Libraries campaign

New Braunfels, TX — Programs and activities, planned throughout the month of October as part of the statewide Powered Libraries campaign, will showcase some of the many ways the New Braunfels Public Library has evolved to meet the needs of a dynamic, technology-savvy community.

“Power Up at Your Library month is a reminder that libraries are here to provide equal access to the latest technologies, collaboration spaces, and world-class resources for community-minded individuals,” said Digital Services Librarian Miranda Robbins. “We are excited to showcase our vast array of digital resources that patrons can even access from their own homes.”

Each weekday this month, library staff will create a “Did You Know” post on Facebook and Twitter that will focus on one of the library’s databases or electronic resources. The library’s Facebook page can be found at www.facebook.com/nblibrary.

At the library’s weekly tween program (for children 8-12), on Tuesday, October 16th, attendees will be able to try out 3Doodler pens to create buttons. Registration is available online at <https://nbtexas.libcal.com/event/3678496>.

Powered Libraries, which the Texas Library Association began in 2016, is intended to highlight three key messages: Libraries are essential to the creation and sharing of ideas in the community; libraries are forward-thinking, technology-driven institutions, more vital today than ever before; and what libraries do reflects a truly diverse field of information work, representative of the variety and scope of libraries in the state.

This October also celebrates the final Powered Libraries campaign. In November, Powered Libraries will begin its transition to reflect a national campaign, Libraries Transform Texas, which focuses on the ways libraries are people-centered, learning-centered and community-centered.

For more information about the Powered Libraries campaign, or other programs at the New Braunfels Library, call 830-221-4300 or visit www.nbtexas.org/114/Library.

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