



# Selfie in the Park Contest

## #GetyourplayonNB

Help us celebrate National Parks and Recreation month with a selfie contest! Get outside, visit a park and snap a selfie, upload it to Instagram or facebook using hashtag **#getyourplayonNB** from July 1<sup>st</sup> - July 31<sup>st</sup>. Participants will be eligible to win one of the weekly prizes below.

### Weekly themes for contest are as follows:

- July 3-9: Selfie getting your play on while celebrating Independence Day!
- July 10-16: Selfie getting your play on at any park playground!
- July 17-23: Selfie getting your play on in the water!
- July 24-30: Selfie getting your play on in nature!

### Weekly Prizes:

- July 3-9: Two Landa Park Mini Golf Annual Passes
- July 10-16: One Family Fun Campout Registration
- July 17-23: Four Landa Park Aquatic Complex Day Passes
- July 24-30: Nature Gift Basket from the Fischer Park Nature Education Center

### Selfie in the Park Contest Rules

- Before posting, all entries must “FOLLOW” New Braunfels Parks and Recreation facebook and Instagram page.
- All entries must include a person or persons in the photo. The subject in the photo must be involved in a specific activity related to the weekly theme.
- All entries must be tagged using the hashtag **#GetyourplayonNB**, from July 1<sup>st</sup> - July 31<sup>st</sup> (11:59 PM CST).

### Eligibility

The New Braunfels Parks and Recreation photo scavenger hunt is open to all photographers. The contest is open to all participants regardless of residency or age.

### Winner Selection

All eligible entries received during the Contest Period from July 1<sup>st</sup> - July 31<sup>st</sup> (11:59 PM CST) will be entered into the contest. To be eligible, the entrant must meet all Contest criteria. Four winners will be selected by popular vote and fulfillment of weekly theme criteria throughout the month of July 2017 and awarded a Prize—one (1) winner per Weekly

Entry Period. The Tuesday after each Weekly Entry Period, a winner that meets the Contest criteria will be chosen by popular vote on social media (I.E. entries received July 3-9 will be chosen on Tuesday, July 11). Winners will be notified by email or direct message on Facebook or Instagram. Winners receiving a message from New Braunfels Parks and Recreation will be required to respond to the message within 24 hours to claim the Prize. If a Prize is not claimed within 24 hours, the Prize is forfeit and another winner from that Weekly Entry Period will be chosen. Entries received for one Weekly Entry Period will not be considered for any subsequent Weekly Entry Periods.

### Contest Criteria

- Submission of a photo through the entry form, Facebook or Instagram that follows the weekly theme.
- Entries through Instagram profiles must be set to public and the post must contain the hashtag #GetyourplayonNB.
- Entrant must not have already won a weekly prize during the Contest.
- The photo must not contain material that is unlawful, in violation of, or contrary to the laws or regulations.

### Other Terms and Conditions

All photographs must be your own work, and you must own the right to distribute the image. You must have the consent of those whose faces are visible in the image. New Braunfels Parks and Recreation Department reserves the right to refuse photographs that contain nudity, violent or offensive material or trademarked or copyrighted images. New Braunfels Parks and Recreation Department is not responsible for lost, late, misdirected or incomplete entries or technical errors or difficulties. New Braunfels Parks and Recreation Department reserves the right to adjust the challenge deadline. By participating in this challenge, you agree to these terms and conditions.

### Rights to Photos

Your photographs help the New Braunfels Parks and Recreation Department promote recreation opportunities for the use and enjoyment of present and future generations. Thank you for helping us fulfill our mission through your participation and photography!

By entering the **2017 Selfie in the Park Contest** you grant the New Braunfels Parks and Recreation Department a nonexclusive right and royalty free license to:

- Publish images for the New Braunfels Parks and Recreation Department promotional purposes in any format, including on the New Braunfels Parks and Recreation Department website, social media accounts and in the New Braunfels Parks and Recreation Department publications or presentations, such as newsletters, brochures, public service announcements, grant proposals, reports, awards, displays, mailings and invitations.
- Use, in connection with the challenge, your name in promotions and other publications.

As conditions of this permission, the New Braunfels Parks and Recreation Department shall credit all photographs with the caption "Photo Credit: Person's Name" when the full name is available, or by the participant's Instagram username when the participant's full name is unavailable.

THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK, TWITTER OR INSTAGRAM. BY ENTERING THIS CONTEST YOU RELEASE FACEBOOK, TWITTER OR INSTAGRAM FROM ANY AND ALL LIABILITY. YOU HAVE NOT YET WON. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.