



**FOR IMMEDIATE RELEASE**

**July 10, 2018**

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**City Awarded Grant and Implements Recycling in Two Public Parks**

**New Braunfels, TX** – Residents and visitors that utilize Hinman Island Park and Prince Solms Park now can recycle thanks to a grant by Dr Pepper Snapple Group in collaboration with national nonprofit Keep America Beautiful.

The Dr Pepper Snapple Group/Keep America Beautiful Park Recycling Bin Grant Program provided 20 recycle containers, at a value of \$9,000, that allow the City to divert more of its waste from the landfill.

“As part of our continued commitment to stewardship of our natural resources, combined with the reinstatement of the disposable container ordinance, we wanted to capture more of the recyclables that patrons bring, empty, and then discard prior to enjoying the river,” explains Amy Niles, River Operations Manager. “The bins are paired with trash cans to increase accessibility in two of our most high-traffic parks, Hinman Island and Prince Solms Parks. Installation of the bins is currently underway.”

The City of New Braunfels has had a residential curbside recycling program and operated a drop-off recycling location for many years.

“Residents already recycle at home, or bring their recycling to us, and this is an extension of that. A public space recycling program adds value to our community by providing residents, and visitors, the opportunity to recycle more on-the-go,” said Mike Mundell, Solid Waste Manager. “We will be monitoring the bins, are encouraged by increased residential participation, and anticipate that this new program will be successful. However, it is crucial that everyone remember that only recyclables go in the bins.”

For more information on what is accepted in the City’s recycling program, visit [www.nbtexas.org/recycle](http://www.nbtexas.org/recycle).

In 2018, the Dr Pepper Snapple Group/Keep America Beautiful Park Recycling Bin Grant Program is funding 34 grants with a total distribution of 936 new recycling bins in public parks across the country, making recycling more accessible for Americans enjoying the outdoors. Now in its sixth year, the program has provided nearly 5,250 recycling bins to local governments and community organizations across 44 states. This investment in recycling infrastructure has improved recycling accessibility and convenience in a variety of park settings, including neighborhood and larger regional parks, beaches, athletic fields and walking trails.

“Our longstanding partnership with Dr Pepper Snapple Group is helping to make an on-the-ground difference in the accessibility of recycling bins in public spaces,” said Helen Lowman, president and CEO, Keep America Beautiful. “In our effort to transform public spaces into beautiful places, it’s important to continue making it easier and more convenient for visitors of public parks to recycle on the go, keeping our parks pristine and beautiful.”

To view a full list of community organizations receiving grants, visit <https://www.kab.org/dr-pepper-snapple-groupkeep-america-beautiful-park-recycling-bin-grant-program/grant-recipients>. For more on Keep America Beautiful, visit [www.kab.org](http://www.kab.org).

For additional information on the disposable container ordinance, visit <http://tubeinnewbraunfels.com/rules>.

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Optional photo attached showing a new recycling container paired with a beige trash receptacle in Prince Solms Park.