



FOR IMMEDIATE RELEASE

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Recycle Coach Smartphone App to Retain Basic Features

New Braunfels, TX – The City of New Braunfels Solid Waste and Recycling Division has announced that beginning on Friday, May 17th services on the Recycle Coach (formerly My-Waste) smartphone app and web-app will be simplified to the calendar and reminder components. After this date, item specific information and the database search feature will no longer be provided through the Recycle Coach service.

“The City launched the app in 2013 with grant assistance and since that time have seen very low access numbers, especially for the population growth our community has experienced,” explains Mike Mundell, Solid Waste Manager. “For the entire time we have used the app, most of the information that the app provided has also been on the City’s website. That was a duplication of efforts we felt was no longer needed.”

The City website, www.nbtexas.org, provides features and information for residents, including a calendar, event reminders through Keep Me Informed, and services information. Residents can sign up for the Keep Me Informed feature on the City’s website by entering their contact information and choosing the Solid Waste and Recycling list.

For specific information on services provided by the Solid Waste and Recycling Division, including garbage, recycling, and Green Waste collection, drop-off events, and bulk pick-up, visit www.nbtexas.org/swrd or call (830) 221-4040.

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