



PARKS AND RECREATION DEPARTMENT



Dear Thru the Chute Exhibitor,

The annual Thru the Chute Boat Race and River Expo is just around the corner. Be sure to put **Saturday, April 25th** on your calendar today!

The City of New Braunfels Parks and Recreation Department would like to invite you to participate as an exhibitor by providing educational information and activities to guests of the event. The event's focus is water safety: how to recreate safely in and around water.

In 2019, 40 race participants and well over 500 spectators were at the event to visit exhibitors and view the boat race.

Thru the Chute Boat Race and River Expo is hosted by the City of New Braunfels Parks and Recreation Department in collaboration with New Braunfels Yacht Club.

Please complete and return the Exhibitor RSVP to me at hmcDonald@nbtexas.org by April 3, 2020. Please send a digital copy of your company logo with your completed RSVP.

Exhibitor load-in is at 8:30 a.m. at 460 Mill Street, New Braunfels, Texas, 78130 which is the City Tube Chute. After your RSVP is received, you'll receive a confirmation email reiterating load-in and event details.

For more information, contact me at (830)-221-4371.

Thank you,

Hayden McDonald
Assistant Aquatic Supervisor
hmcDonald@nbtexas.org
830/221-4371
www.nbtexas.org/boatrace

2020 Thru the Chute Boat Race & River Expo



PARKS AND RECREATION DEPARTMENT



EXHIBITOR RSVP

Company Name: _____

Contact Name: _____

Contact Email: _____

Best Phone Number: _____

Booth Activity/Theme: _____

A table will be provided for you if needed. Yes, I want ONE table. No, I don't need a table.

Tents and chairs are not provided but recommended.

No electricity is available.

Event Details for Exhibitors

What: 2020 Thru the Chute Boat Race & River Expo

Date: Saturday, April 25, 2020 (*Rain Date: Sunday, April 26; Noon*)

Time: 8:30 a.m. Vendor Load-In (*Rain Date Load-In: 10:30 a.m.*)
10:00 a.m. Race and Expo begin (*Rain Date Event begins at Noon*)

Where: 460 Mill Street, New Braunfels, Texas, 78130 which is the City Tube Chute

- Exhibitor location will be assigned.
- Exhibitor parking will be outside of facility along Mill or other side street.
- A table will be provided, if requested.
- No electricity is available for exhibitor space.
- Exhibitor responsible for providing activity and informational supplies and staff.
- Exhibitor MAY bring chairs and tents.

Thank you for joining our community fun and safety event!