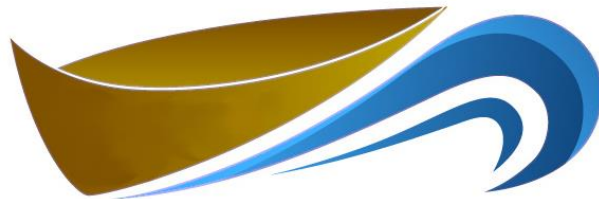




PARKS AND RECREATION DEPARTMENT

THRU THE CHUTE



BOAT RACE & RIVER EXPO

2020 Sponsorship Opportunities

Thru the Chute Boat Race & River Expo is a cardboard boat race held annually at the New Braunfels City Tube Chute. Competitors launch their handmade vessels through the Chute as spectators cheer them on. Between races, guests are encouraged to participate in educational and imaginative activities hosted by event partners on the banks of the Comal River at the City Tube Chute.

This event has drawn crowds of over 500 spectators from around the Central Texas region to enjoy and partake in this unique event. Your sponsorship donation will assist in providing tshirts for participants, as well as funding the awards and trophies, among other things for a successful event!

Families and companies alike put their best boat forward to compete for awards such as "Most Creative", "Team Spirit", and even "Epic Fail."

Why be Involved?

Sponsorships create unique opportunities for brand exposure. You will receive visibility before, during and after the event. We are happy to tailor packages to your individual needs.

If your organization would like to be a part of the Thru the Chute event, on any level, please contact Cailin Cronin at ccronin@nbtexas.org for further information and to solidify your sponsorship.

Gold Level Sponsor- \$500

- Recognition on event shirts
- Recognition on event posters
- Recognition from MC on day of event
- Opportunity to display company banner at event
- Complimentary boat entry in event (novice class only)
- Complimentary exhibit booth space during event

Silver Level Sponsor – \$250

- Recognition on event shirts
- Recognition from MC on day of event
- Opportunity to display company banner at event
- Complimentary exhibit booth space during event

Bronze Level Sponsor - \$100

- Recognition from MC on day of event
- Opportunity to display company banner at event

Exhibitor -

- Providing educational information and activities to guests at the event. The event's focus is water safety: how to recreate safely in and around water. To be a part of this event as an Exhibitor only, please contact Hayden McDonald for further information.



Thru the Chute Boat Race & River Expo Sponsor Commitment

- Gold-Level Sponsor \$500
- Silver-Level Sponsor \$250
- Bronze-Level Sponsor \$100

Payment Method

- Enclosed is my sponsorship payment for \$_____
- Please send me an invoice

Business Name _____

Contact _____

Address _____

Phone _____ E-Mail _____

Please make all checks payable to New Braunfels Parks and Recreation
Department
New Braunfels Tax ID#1-74-6001774-6

Please mail form and check to:
City of New Braunfels Parks and Recreation
Attn: Cailin Cronin
110 Golf Course Road
New Braunfels, TX 78130

**Thank you for exploring sponsorship opportunities with the City of New
Braunfels!
Parks and Recreation Department. We look forward to working together.**